**Argument Analysis Assignment**

Create an argument analysis for the article listed in the module. Be sure to follow the advice from the lecture.

Format Requirements:

* Summary
* Argument techniques/evidence
* Analysis
* Conclusion

Requirements for Each Section:

Summary:

* Identify main points, logical reasons and counter points
* Summarize main points, etc.
* Paraphrase, rather than using direct quotes

Argument Techniques/Evidence:

Identify all of the following that are used in the article:

* Facts
* Statistics
* Examples
* Anecdotes
* Scenarios
* Case studies/observations
* Textual evidence

Analysis:

* Discuss quality of main points/logical reasons
* Identify logical fallacies
* Discuss quality of evidence
* Analyze the effectiveness of the logical reasoning and evidence, especially considering the intended audience

Conclusion:

* Summarize the main points of your analysis
* Comment on the overall effectiveness of the argument

Questions to Consider in Analysis

* Who is the intended audience?
* What appeals to this audience?
* Does the author understand the audience?
* Is the argument persuasive?
* What would make the argument more persuasive?